



Arnau Baldó

Founder & Managing Director — international freight and applied artificial intelligence

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PROFILE

Entrepreneur with nine years of experience founding and running companies in the freight and logistics sector. I founded ENVÍO x ENVÍO in November 2017 and have led it ever since, and in January 2026 I launched AURIGA, focused on artificial intelligence agents for the industry. My work combines day-to-day international freight operations, negotiation with suppliers and clients, and digital product definition.

EXPERIENCE



Founder & Managing Director — AURIGA

January 2026 – present

Artificial intelligence agents for freight and logistics companies · aurigasystem.com

- Built the company and defined the product from scratch: a voice agent for inbound calls and automated invoice reconciliation.
- Business development and direct engagement with senior decision-makers in the sector.
- Product validation against real freight operations.



Founder & Managing Director — ENVÍO x ENVÍO

November 2017 – present

International freight company with its own shipment booking platform · envioxenvio.es

- Founded the company from scratch and run its daily operations.
- Negotiation with carriers, agents and international suppliers.
- Built the client portfolio, mainly industrial SMEs (procurement and traffic departments).
- Team management, financial control and decision-making under tight resources.
- Drove the in-house digital platform for quoting and booking shipments.

PROGRAMMES AND FUNDING



Logistics 4.0 Incubator

2024 programme

Deep-tech incubator run by the Barcelona Free Trade Zone Consortium with the INCYDE Foundation and ERDF co-funding, focused on the digitalisation of logistics.



Lanzadera

March 2023 batch

Startup accelerator founded by Juan Roig in Valencia: one-to-one mentoring, management training and access to its network of companies and investors.



ENISA — €200,000 for ENVÍO x ENVÍO

Spain's national innovation agency

Public funding under the Young Entrepreneurs line of the Spanish Ministry of Industry, awarded for digitalising a traditional sector.

EDUCATION

BSc in Logistics and Maritime Business — 2017–2019

Tecnocampus Mataró, affiliated centre of Universitat Pompeu Fabra · 2 years completed

BSc in Business Administration and Management — 2019–2020

Universitat Oberta de Catalunya (UOC) · 1 year completed

LANGUAGES

Catalan	Native
Spanish	Native
English	C1 — business level, used daily with international clients and suppliers
Italian	Basic conversational

AREAS OF EXPERTISE

- International freight and logistics operations
- Negotiation with suppliers and clients
- Company building and management
- Business development
- Digital product and applied AI for the sector